



## *Message from the Chancellor of Christian University of Thailand*



Greetings.

Christian University of Thailand is proud to be able to host this international conference on “The Role of University Leadership in Benchmarking and Quality Assurance.” We are aware that not everyone involved in higher education is aware of the great strides in educational standards that have been made by our institutions here on the Pacific-rim side of Asia. One of the main purposes of this conference is to decide on terminology and procedures that can demonstrate our competence and can propel us convincingly into the mainstream. We are working in behalf of our students who deserve the chance to study abroad and to have their academic achievements accepted at face value. And we are working in behalf of our institutions to validate the quality of our educational product in these days of expanded competition due to free trade agreements and international institutions moving into our area.

As chancellor of Christian University of Thailand I want to thank our President, Asst. Prof. Dr. Janjira Wongkhomthong, for her commitment and leadership in developing quality assurance initiatives over the past several years. She is widely recognized in Thailand for her enthusiasm in this cause, as demonstrated by the conferences she has led and in which she has participated. And I want to thank the faculty, staff and students of Christian University of Thailand for taking their time to handle all the responsibilities of this international conference. Thanks, also, to our colleague Dr. Pornchai Mongkolvanich, President of the International Association of University Presidents, and to everyone in IAUP for agreeing to co-sponsor this conference with the Association of Christian Universities and Colleges in Asia.

Finally, I want to welcome all of you from overseas to Nakhon Pathom, Thailand. And I welcome all of you to Christian University of Thailand.

Cordially,

Khun Visal Pattarathamas  
Chancellor of Christian University of Thailand



## *Message from the President of the International Association of University Presidents*

Dear Colleagues in Higher Education:

It is my pleasure to join in welcoming all of you to this *second* conference on benchmarking and quality assurance which IAUP has co-sponsored, hosted by Christian University of Thailand. The first conference, just two years ago this month was held in Hua Hin a few miles south of here. It was designed to help us see the nature and judge the scope of benchmarking and quality assurance. We heard reports from various regions of the world including North America, Europe, Australia and several countries in Asia, which helped us see where we are in terms of quality assurance for higher education.

Now we are moving in two directions, but not (in this conference) in both directions at the same time, thanks to the insightful leadership of our coordinator, Asst. Prof. Dr. Janjira Wongkhomthong. At this conference we are seeking to move into concrete benchmarking and quality assurance schemes at the program level in particular disciplines. We are not sure where that will lead, perhaps toward the formation of networks or associations that can provide some form of certification of our programs to assure their quality to the world. The other direction we are moving is toward schemes at the governmental level, working with ministers of education to seek plans for accreditation and quality assurance. That is a way that our organization, the International Association of University Presidents can help.

The IAUP has as one of its mandates to work for quality assurance in higher education around the world. We are honored and pleased to be joined in this great effort by the Association of Christian Universities and Colleges in Asia.

May I also join the others who welcome you to Thailand and to our neighborhood? Siam University, which I serve as President, is just a few minutes drive east of here on this same highway, Petchkasem Road. Please feel welcome to stop in to see our city campus if you have time. We are neighbors and colleagues in higher education with Christian University of Thailand.

I wish you success at this conference and progress toward benchmarking and quality assurance.

Sincerely,

President Ponchai Mongkolvanich  
President of the International Association of University Presidents



## *Message from the President of the Association of Christian Universities and Colleges in Asia*



Greetings to ACUCA and IAUP chancellors, presidents, vice presidents, deans and heads of departments to this conference on “The Role of University Leadership in Benchmarking and Quality Assurance.” I not only want to welcome you in the name of the 52 member institutions of the Association of Christian Universities and Colleges in Asia, and in the name of the South East Asia Council of the International Association of University Presidents, and in the name of Christian University of Thailand, but I would like to thank you for being here to share your wisdom, insight and experience.

You might be interested to know that this conference is in many ways a follow-up to a conference held near here, in the seaside town of Hua Hin, exactly two years ago this week. That conference was also on benchmarking and quality assurance, was co-sponsored by the IAUP and the Association of Private Higher Education Institutions in Thailand, and was hosted and organized by Christian University of Thailand. But it was on the principles and general strategies for increasing quality assurance and mutual accreditation, whereas this conference will focus on taking concrete steps toward benchmarking and accreditation at the program level.

Although action, if there is to be such movement, must originate at the program level, with deans and department heads, the theme of the conference highlights the role of all university leadership. There will be sessions for chancellors and for rectors and presidents, for their role is crucial to the success of any undertaking that leads toward accreditation and quality assurance.

If I may speak from my heart, I would like to assure you that I feel the effort we are undertaking at this short conference is extremely important for our Asian institutions of higher education in this era of free trade and globalization. We must find ways to demonstrate to the world that our educational products are of the highest quality, that we are valid partners in the ministry of higher education, and that our students are qualified for the professions and careers for which we have educated them. There are no longer protective barriers to keep competition at comfortable levels. Our programs must be as available to our core constituencies, as accessible and attractive to overseas student candidates, and as creditable as possible.

Our work is cut out for us over the next day and a half. Best wishes, and thank you, again, for joining in this agenda.

Asst. Prof., Dr. Janjira Wongkhomthong  
President of Christian University of Thailand  
President of ACUCA  
Chair of the South East Asia Council of IAUP



*ACUCA BIENNIAL PRE-ASSEMBLY CONFERENCE*

*on the theme*

*“The Role of University Leadership in Benchmarking and Quality Assurance”*

*Rose Garden Riverside Hotel, Sam Phran District, Nakhon Pathom Province*

*November 17 ' 18, 2006*

*Objectives*

The objectives of the biennial pre-assembly conference on “The Role of University Leadership in Benchmarking and Quality Assurance”

- Participants will learn from representatives of leading international universities on their successful efforts to achieve benchmarking.
- Participants will obtain clear directions for quality assurance at the program level.
- Participants will have the opportunity to chart a course and make progress toward benchmarking programs for various

**ACUCA BIENNIAL PRE-ASSEMBLY CONFERENCE***on the theme****“The Role of University Leadership in Benchmarking and Quality Assurance”******Rose Garden Riverside Hotel, Sam Phran, Nakhon Pathom******November 17 ' 18, 2006******Thursday, November 16***

Whole Day	Arrival of ACUCA delegates, accompanying persons and overseas participants
3:00pm – 5:00pm	Meeting of the International Association of University Presidents (IAUP) : South East Asia Council
3:00pm – 6:00pm	Re-registration
7:00pm	Welcome Reception
8:00pm – 10:00pm	Meeting of the ACUCA Executive Committee

***Friday, November 17***

9:00am - 9:45am	Welcome Speeches by Mr. Visal Pattarathammas, Chancellor of Christian University of Thailand Dr. Pornchai Mongkhonvanit, President of International Association of University Presidents and President of Siam University Conference Report by Assistant Professor Dr. Janjira Wongkhomthong, President of ACUCA and President of Christian University of Thailand Opening Speech by Prof.Dr.Krasae Chanawongse, Former Minister of University Affairs
9:45am -10:00am	Group Picture
10:00am -11:30am	Plenary Session Keynote Address by Professor Dr. Birgul Tantekin-Ersolmaz, Istanbul Technical University, Turkey
11:30am -1:00pm	Panel Discussion: Mrs. Pauline Mah, Head of Academic Quality Support Office, Hong Kong Baptist University, Hong Kong Associate Professor Dr. Chuleerat Jaruskulchai, Asst. to the President for Quality Assurance, Kasetsart University, Thailand Assistant Professor Dr. Nantana Sirisup, School of Medicine, Chulalongkorn University, Thailand Moderator: Associate Professor Dr. Winai Rungsinan, Vice President, Christian University of Thailand
1:00pm - 2:00pm	Lunch
2:00pm - 4:30pm	Concurrent Parallel Group Discussion “Experiences in Benchmarking and/or Quality Assurance at the Program Level”



4:30pm - 5:00pm	Transport from Rose Garden Riverside Hotel to Christian University of Thailand Campus
5:00pm - 6:30pm	Christian University of Thailand Campus Tour, Nakhon Pathom Province
6:30pm - 7:30pm	Welcome Dinner
7:30pm - 9:30pm	ACUCA Student Camp Cultural Night Program

***Saturday, November 18***

9:00am -10:30am	Presentation from Parallel Group Discussion/ACUCA Presidents' Parallel Forum
10:30am -11:00am	Tea/Coffee Break
11:00am -12:30am	General Discussion and Wrap-Up Session Moderator: Dr. Kenneth Dobson, General Secretary of ACUCA
12:30am -1:00pm	Closing Remarks by Asst. Prof. Dr. Janjira Wongkhomthong President of ACUCA and President of Christian University of Thailand
1:00pm - 2:00pm	Lunch

- END OF PROGRAM -



*Opening Report*

*By*

*Assistant Professor Dr. Janjira Wongkhomthong*

*Chair of the Steering Committee*

*For the International Conference*

It is my pleasure to report to you at the beginning of this conference on “The Role of University Leadership in Benchmarking and Quality Assurance.” The conference has been organized by Christian University of Thailand for the Association of Christian Universities and Colleges in Asia and the International Association of University Presidents. We have received generous support also from the Thailand Conference and Exhibition Bureau. A total of 83 participants have registered for the conference from 9 countries. Participants at this conference include university chancellors, presidents, vice-presidents, deans, heads of departments and specialists in benchmarking and quality assurance. Together with 70 graduate students and 11 accompanying persons there are approximately 150 persons gathered for the program consisting of a keynote address, panel discussions, parallel sessions on benchmarking, and plenary sessions designed to map plans for benchmarking and quality assurance in higher education at the program level.

This conference is a follow-up conference to one held two years ago at Hua Hin on the theme “Toward Mutual Recognition: Educational Benchmarking and Quality Assurance.” The Hua Hin conference was organized by Christian University of Thailand under the auspices of the International Association of University Presidents: South East Asia Council, the Association of Private Higher Education Institutions of Thailand, and the Commission on Higher Education, as well as the Thailand Convention and Exhibition Bureau. That conference addressed the broad picture of how quality assurance programs have been designed around the world and here in South East Asia in particular.

The conference we are conducting over the next day and a half will be focused on particular steps to be taken which could lead to networking for quality assurance. We will have academic papers on benchmarking presented in smaller groups and discuss ways to do benchmarking in accountancy, management, nursing programs. There will also be a forum for top administrators to explore their pivotal role in quality assurance and accreditation of programs in higher education.

The organizing committee has prepared materials and facilities for the conference, the participants are ready to begin their deliberations. Thank you for graciously agreeing to preside at this opening session of our conference. May I now call upon you to address us and to declare the conference program open.

Asst. Prof. Dr. Janjira Wongkhomthong

President of Christian University of Thailand

President of the Association of Christian Universities and Colleges in Asia 2004-2006

Chair of the South East Asia Council of the International Association of University Presidents





## *Opening Speech*

*By*

***Professor Dr. Krasae Chanawongse***  
***Former Minister of University Affairs***

We have come to a time in higher education in our part of the world when we need to become more purpose driven. We are not going to be able to sustain our mission based on the principles of 200 years ago, that we build schools and colleges because education of people is “the right thing to do.” Of course, it is the right thing to do, but the motivations for providing higher education are now supported by a different rationale.

We are a purpose driven generation. There is no better indication of that than the one we face every day, and every hour of every day: the cause of higher education. In higher education we are serving a student generation that has to settle upon a purpose in life sooner than student generations ever did before. Disappearing from the view-screen is that idea that we are engaged primarily in building character, honor, and self-respect. Gone is the motto “we build men,” as one school proudly proclaimed. A more current motto is that we educate “leaders of tomorrow.” Those leaders will be purpose driven.

The purpose of contemporary higher education is to develop competencies that students can apply in careers, professions and vocations. That is even the inherent purpose in liberal arts education, although the scope is broader and the final destination is a step more distant than in career and professional programs. Today’s students use their bachelor’s degrees to get jobs and their baccalaureate education to function in those jobs. But the competition gets rougher by the year.

When our generation went to university the competition was to get a seat, to get into the university. The number of places was a fraction of the number of applicants. Higher education was at a premium. There weren’t enough colleges and universities to meet the demand. That came to the point of crisis around the world and here in Thailand in the late 1960’s and the decade of the seventies.

Now the situation is reversed. In some countries new institutions of higher education are opening at an accelerating rate, almost as fast as fast-food franchises, one a week, or hundreds a year. Any student who wants a college education can get into a university. Universities are engaged in a contest with one another to attract students. And, as the number and percentages of graduates grow, their bachelor’s degrees are no longer a license to practice, but a license to hunt for a job. The day of their competition is the day after they toss their caps and tassels in the air and celebrate their deliverance from *alma mater*.

When they go looking for a job their success will depend to a large extent on how recognizable and valid their university diplomas are, as well as how thick their portfolios are or how impressive are their clinical and on-the-job experiences. Increasingly, the degrees we grant are laid by employers alongside other certificates and measuring sticks. Human resource and personnel officers in government, business and industry no longer consider a college degree enough in itself.





This is not news to any of us in this conference. We already know this or we wouldn't be here. I mention it at the beginning of the conference merely to help us focus our attention and begin at the same point of departure.

I want to thank Chancellor Mr. Visal Pattarathammas and our staff at Christian University of Thailand for organizing this conference. In behalf of all of us who have an investment in higher education I want to thank the Association of Christian Universities and Colleges in Asia for sponsoring the conference. Credit is due also to Mr. Pornchai Mongkhonvanit, President of the International Association of University Presidents and to Professor Dr. Suchart Upatham, the treasurer, for co-sponsoring a conference on this topic a second time. We also want to recognize and thank the Thailand Conference and Exhibition Bureau for their support of this conference.

Last time, when we met at the Sofitel in Hua Hin, great steps were taken toward identifying the principles of quality assurance for higher education and the practices around the world. We looked closely at the Bologna Accords, which set the standards in Europe, and at the complex systems in America. Then we heard about governmental initiatives in quality assurance from representatives here in South East Asia. The results of that conference suggested the next steps should be taken in two directions: at the inter-governmental level, between ministers of education, and at the program level, involving deans and heads of department

Your purpose today and tomorrow is to focus on benchmarking and quality assurance at the program level. This is an undertaking that comes in three stages: first, individual institutions of higher education create or adapt quality assurance schemes. In the process of doing that they come to identify certain indicators or characteristics of a high quality academic program in a particular discipline. Here at this conference you will be looking at what you have learned about how high quality programs in nursing, accountancy and business, and etc. are to be taught.

When various institutions want to collaborate to demonstrate their level of quality the process turns to benchmarking. Standards of achievement and higher standards of excellence are identified and agreed upon. Tools for measuring and instruments for reporting these characteristics or benchmarks are negotiated .

This is a complex and time-consuming task. The expense in time and money has to be managed, but the necessity is compelling. Without this hard work an institution gradually recedes into the background and is eventually no longer a viable contender in the field. Without believable and verifiable evidence of standard quality the graduates of an institution are below the dividing line between the top level of candidates for positions and those at a lower level.

So at this conference you will be working on a process for doing this sort of benchmarking task. You will have made progress if you have found working partners by this time tomorrow.

If you are going to succeed in the longer run, however, you will need to develop a standard, a set of indicators, that can be agreed upon by most of the institutions offering those programs in your professional areas in your particular countries. That is actually the second step: to arrive at a national standard. Whether or not it is officially ratified is not altogether important except in terms of greater strategies or influence. But you need to be sure that you have a network of deans and academic experts in leadership positions who are pro-active, determined and capable. When their work is productive it will be noticed by those stakeholders who have a vested interest in excellence in a particular field of study. When the networks are strong and the standards are clear it will be time to take a third step.



At the third step the networks, the associations or societies they may be called, will begin to collaborate at an international level. It is probably a mistake to form an association made up of weak partners. It is far better to first grow strong with your own kinfolks and neighbors, so to speak, and then work across borders. But it is never a mistake to build lines of communication and to identify courses of action. That is also what you are doing here at this conference.

The report from the Hua Hin Conference indicates there was a substantial level of agreement on the point that the Asian area of the world, and the North East Asian and the South East Asian regions separately, have particular cultures and traditions which will play a role in how quality assurance is undertaken, how benchmarking is understood, and, most of all, how accreditation is negotiated. Cynics may say that these differences are obstacles. But I think the more perceptive point of view is that our regions have important unique contributions to make to the overall process of international quality assurance and accreditation. So I urge you to be forthright every step of the way. What we have to offer as Asians to the global enterprise of higher education is valuable and will help balance many factors in the achievement of international benchmarking and quality assurance.

Finally, I want to wish you all well in your coming hours. The work you have before you will take every bit of the time you have available. So, without further delay, this being the auspicious time for this conference to begin, I now declare your international conference on “The Role of University Leadership in Benchmarking and Quality Assurance” open.

*Keynote Address*

***QUALITY ASSURANCE AND BENCHMARKING IN HIGHER  
EDUCATION:  
THE CASE STUDY OF ISTANBUL TECHNICAL UNIVERSITY***

S.Birul Tantekin-Ersolmaz and Gulsun Saglamer

Istanbul Technical University, Maslak, Istanbul 34469, Turkey

Knowledge creation is among the core functions of a higher education institution. Executing that function effectively is a growing challenge in a rapidly evolving context. Observing, assessing and integrating best practices around the world to meet that challenge is a shared objective of all leading higher education institutions. Istanbul Technical University (ITU) is a well-established and well-structured state university with a long history and sound reputation in engineering and architecture education in Turkey. ITU has been transforming itself from a leading regional technical university to an international center of research and innovation to join the ranks of higher education institutes at the forefront of knowledge creation. However, ITU recognizes that more important than being at the forefront at one point in time is the ability to remain in that position by learning and adapting to changing circumstances. With that understanding, ITU has taken on the ambitious task of fundamentally reorienting and redesigning itself to be a constantly learning institution.

ITU's mission is to transform itself from a national to an international and global institution which can have a worldwide contribution to academic and social progress. Starting in 1996, the university was completely restructured to meet the needs of global graduates. Structural and functional reforms together with assessment methods were designed and implemented. The starting point of restructuring the University along quality concepts was to reform the educational system. The programs of all 34 departments were restructured to meet the requirements of the mission of the University and confirming to the needs of up to-date engineering, science and architecture education. Reforms included changing the language of instruction from monolingual (Turkish) to bilingual (Turkish and English), and providing the substructure, from library and IT infrastructure to housing facilities and personal development programs.

“Continuous quality improvement” has been the umbrella concept to monitor all of the developments and changes. International accreditation of undergraduate programs has been one of the most important outcomes of these developments. Twenty one of the engineering programs at ITU received substantial equivalency from the Accreditation Board for Engineering and Technology (ABET) in the USA. In addition to the engineering programs, the programs in the Faculty of Maritime are accredited by The International Maritime Organization (IMO). The architecture program in the Faculty of Architecture is in the process of substantial equivalency certification by The National Architectural Accreditation Board (NAAB) in the USA.

Since 1996, ITU has developed a significant capacity for change while ensuring quality through international benchmarking at different levels. ITU has fast become a learning community which is developing an awareness of its own abilities, comparing itself with its counterparts all over the world, sharing experiences with them and shaping its future with informed dynamism.



## *Conference Papers*

### *Coming of Age in Quality Assurance ' a Hong Kong perspective*

**Pauline Mah**  
**Head, Academic Quality Support Section**  
**Hong Kong Baptist University**

Effective quality and its assurance are best enhanced not through systems or controls but through professional commitment by all in the institution, from the highest level to those at the front-line of teaching and learning. Hence, those who deliver higher education should have a direct ownership of the procedures both individually and institutionally. Care should be taken to guard against a compliant culture. Instead, steps to ensure continuous.



*BENCHMARKING THE UNIVERSITY FOR CONTINUOUS  
IMPROVEMENT : KASETSART UNIVERSITY EXPERIENCE*

Associate Professor Dr. Chuleerat Jaruskulchai and  
Assistant Professor Dr. Kamolpun Namwongprom  
Kasetsart University, Bangkok, Thailand

The Kasetsart University Quality Assurance System (KUQA) comprises of two models, an academic unit model and supporting unit model. The KUQA has been continuously improved by collecting the observation and recommendations from the internal evaluation and adapt, deploy to the internal evaluation in the following year. For example, in 2005, one of the faculty members' recommendation is that there is not standard and inconsistency from the internal evaluation in each year. Comments and recommendation given from the different internal evaluator is not consistency. Thus, in 2005, Kasetsart University started a group assessment for internal evaluation, which has the main objective is to improve the internal assessment and sharing/learning the internal auditing experience of finding the best practice by applied the benchmarking.

The implicit benchmarking is our mechanism for deploying the internal benchmarking. The internal auditors are required to consider the flowing process; flow of process, strength, approach, deployment, assessment and Review, success factors, as a criteria to find the best practice. A group of voluntary faculties are faculty of Engineering, faculty of Science, Faculty of Argo-Industry, Faculty of Architect, Institute of Environmental Science participated in this internal evaluation. Research system and the internal quality system were reported in the internal evaluation report for the best practice. Faculty of Engineering and Faculty of Argo-Industry were selected to be the best practice in the internal quality system. Most faculty members have good attitude to the group evaluation. As a result, Kasetsart University continues to do the group evaluation in the following year.



### *Experiences in Benchmarking or Quality Assurance at the Program Level*

Assistant Professor Dr. Nantana Sirisup M.D.  
Faculty of Medicine, Chulalongkorn University

Since 1996, the Ministry of University Affairs (MUA) set quality assurance policies for implementation by higher education institutions. After the announcement of the policy, the ministry commenced its role in promoting the awareness of quality in educational programs as well as administering both internal and external quality systems. The transition of the overall implementation began after the promulgation of the National Education Act of 1999, the establishment of the Office of National Educational Standards and Quality Assessment (ONESQA) in 2000 and the changing role of MUA. At the program level, the Consortium of Thai Medical Schools took an active role in carrying out quality audit and quality assessment of medical schools and the medical curriculum; the criteria and indicators used based upon the MUA and ONESQA standards. In 2003, the Malcolm Baldrige Educational Criteria for Performance Excellence was introduced in the MUA Benchmarking Pilot Project into 4 medical schools, 3 Faculties of Science and 3 Faculties of Nursing. At present, the Consortium of Thai Medical Schools has adopted the Malcolm Baldrige Educational Criteria for Performance Excellence as the new standard criteria for assessing Thai medical schools.





*Concurrent Parallel Group Discussion Abstracts*

*TOWARDS A RATIONALE FOR SEEKING QUALITY RANKING*

Dr. Warren A. Shipton  
Mission College, Thailand

Convincing staff that meeting quality targets set by national bodies enhances the mission of an organization may be difficult. In a Christian organization, the creation and Calvary accounts provide outstanding examples of God's attitude towards quality issues. Both accounts give an international perspective. At the national level we have a mandate to cooperate with authorities and lead by example (cf. the prophet Daniel's account). At this level, Christ also left us an example urging us to be analytical, creative, authoritative, relevant and helpful. Interest in quality infers a keen interest in clients. These are our parent institutions and their constituencies, our students and the wider community. Our governing institutions rightfully expect us to deliver a quality product because God gave us quality products to market at creation and Calvary. We must treat students professionally, give them relevant skills and deal honestly with them. Our graduates will serve communities; we are duty bound to teach them community responsibilities.

We are called to be ambassadors of a God who has very high standards. Administrators have a role to project high standards and to foster the idea that the mission of the Christian church is inseparably connected to quality assurance issues.



*FACULTY PERFORMANCE MEASUREMENT  
CASE STUDY AT FACULTY OF SOCIAL  
AND POLITICAL SCIENCE, UNPAR.*

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Faculty of Social and Political Science,  
Parahyangan Catholic University,  
Bandung, Indonesia

University offers services for community to develop a human capability, which are ready as part of labor force in a region. The services are blended of processes, curriculum, lecturer, environment, and infrastructures. The university is guided by the stated vision and mission, and always assess their performance systematically to judge that they are in a right direction. Performance measurement is not only in financial aspect but also a quality of services must take into account. Faculty is an operational unit within university, hence it must measure their performance regularly. This paper has an objective to study a services quality performance measurement, and identify a key factors affected performance. The result indicated that services quality performance measurement gives a guidance in service quality control and improvement. A SERVQUAL approach provide a clear measurement of service quality and performance measurement is an important step in quality assurance. Student play an essential role in performance measurement at unit (department) level, which complement a faculty level measurement.



***BENCHMARKING AND QUALITY ASSURANCE MECHANISMS:  
IIUM'S ROLE AND EXPERIENCE***

Associate Professor Dr. Hassanuddeen Abd. Aziz

Department of Business Administration,

Faculty of Economics and Management Sciences

Director of Quality Assurance Unit

Assistant Professor Dr. Nora Nasir

Department of English Language & Literature

International Islamic University Malaysia

Higher Institutions today are heading towards quality assurance to build-up their strengths in teaching, research and service. It is important for institutions to maintain academic standards in order to meet the expectations of stakeholders and to be recognized for producing quality graduates. The pressure for these higher institutions has never been this great in the international competition.

To position student learning as the centerpiece of academic efforts, IIUM has devised a strategy to develop, implement, and improve university-wide assessment policy and standards and one of the primary aims of the IIUM Assessment Policy. The importance of research and development (R&D) is in the forefront in IIUM now as it is moving towards becoming a research university. Amongst the cutting-edge research of the University are in engineering, biomedical and medicine. To further complement R&D, standard operating procedures for research management has been recently implemented in all faculties.

More and more institutions are beginning to carve their niches of excellence and make significant achievements. This paper outlines the quality assurance mechanisms and benchmarking strategies of the International Islamic University, Malaysia (IIUM) which have in part, contributed to the university's reputation today. By repositioning itself for the knowledge-based economy, IIUM aims to be a university of global significance.



*IMPROVING UNIVERSITY'S QUALITY ASSURANCE LEVEL  
THROUGH THE APPLICATION OF THE INTELLIGENT CAREER  
MANAGEMENT SYSTEM (MSUJOB) PROTOTYPE*

Chatchai Rakthin

Lecturer, Faculty of Informatics,  
Mahasarakham University

Quality assurance is the important process in the university operation as it is the main criteria to determine the successful level in certain establishments. As a university strategic plan, Mahasarakham University (MSU) emphasizes on the quality assurance and also adapts itself to the plans of other related government officials e.g. ministry of education, national economic and social development plan, and government; by focusing more on defining the development direction in order to support local community and country, and leading to achievement of desired objectives and self-reliance competitiveness. Through the use of Deming cycle which includes P-Plan, D-Do, C-Check, and A-Act in combination with other standardized dimensions; the quality assurance process can be further classified into external assessment and internal assessment which is familiarly known as SAR (Self-Assessment Report). One of the important standards of any teaching organizations is the quality of graduates having certain indicators, for example, percentages of new graduates getting employment within one year, percentages of graduates getting related jobs, and the amount of starting salary. The growth of the Internet makes the proliferation of the online job recruitment becomes faster and more economical to new graduates. MSUJOB, an intelligent career management system prototype, incorporated Fuzzy Multi-Criteria Preference model has been proposed. Unlike traditional job website, this system can rank the most appropriated applicants or jobs. The prototyped system has been created and tested with 175 MSU students through survey research. The results shown samples acting as job recruiters and job applicants are very satisfied with the systems with the mean of 3.79 and 3.96 accordingly. In addition, samples perceived at the high rate for the usefulness of MSUJOB toward job recruiting and job applying. Based on the research findings, the information systems like MSUJOB, once continuously developed and fully employed, can be a good candidate to improve the quality assurance level regarding quality of graduates to MSU as well as other institutions.



***REVISIONING AND STRENGTHENING THE ATENEO DE MANILA  
GRADUATE SCHOOL OF BUSINESS THROUGH INTERNATIONAL  
PARTNERSHIP AND BENCHMARKING***

Fr. Bienvenido F. Nebres, S.J.  
President, Ateneo de Manila University

“Benchmarking is the search for best practices that lead to superior performance.” (Tucker, 1996, p.1). In the late 1960s, the Ateneo de Manila University and De La Salle University jointly helped put up the Asian Institute of Management (AIM). The agreement was that only AIM would deliver fulltime MBA programs. Ateneo and De La Salle thus had only part-time MBA programs. When I became President of the Ateneo de Manila in 1993, the Graduate School of Business was in great need of revisioning and revitalization. I began by recruiting a new Dean, Dr. Alfredo R. Bengzon, who went on to build a team and a core of faculty. I also surveyed the world of management education and looked for models of successful business schools for part-time students. Fortunately, I came across the experience of a sister university, Regis University, also a Jesuit university in Denver, Colorado. They had pioneered from 20 years before to provide quality education for adult working professionals (a better name than part-time students, which is a negative definition, meaning non-fulltime). These were precisely the target students of the Graduate School of Business, adult working professionals, who wanted an MBA for career advancement, but had limited time, because they had to balance studies, career, and family. We entered into a joint partnership with Regis University and in this partnership we learned best practices and had a lot of technology transfer. This partnership has been a major factor in the revisioning, re-engineering, and revitalization of our Graduate School of Business. That the partnership is with another Jesuit university has also been important in our shared concern for the integration of values and ethics and spirituality into our courses and in the leadership formation of our graduate students. The partnership is now moving on to the design and delivery of online graduate programs. Regis is also one of the leading U.S. universities in online MBA programs.



***BENCHMARKING AND QUALITY ASSURANCE MECHANISMS IN  
B. S. HOTEL AND RESTAURANT MANAGEMENT***

Dr. Ignacio S. Pablo, Dean Emeritus  
Dr. Milagros D. Magsanoc, Dean-School of Hospitality Management  
Dr. Ligaya T. Braganza, Dean-School of Food Science and Technology  
The Philippine Women's University  
Manila, Philippines

The DEMAND-Driven global trend in Hospitality Management calls for a Competency-based Curriculum, using national competency standards harmonized with international standards.

The Philippine Women's University (PWU) has participated in the following activities:

- Benchmarking: Development of Competency Standards
- Design of Quality Assurance (QA) System, in partnership with Tourism Industry Board Foundation, Inc. – Industry Working Committee (TIBFI-IWC)
- Development of Competency-based BSHRM Curriculum - The PWU is a member of the CHED Technical Committee on Tourism

The hotel and restaurant industry demands educated workforce with the following competencies:

- Competency to acquire cross-disciplinary knowledge, effective communication and interpersonal skills
- Strong commitment and responsibility
- Ability to be flexible, creative, highly motivated
- Strong teamwork.

Competency-based Education / Training is developed for BSHRM program on a partnering basis by all stakeholders.

**BENCHMARKING:** Developing competency standards by and for the industry requires an Industry Working Group composed of industry managers and academe. The curriculum is LADDERIZED, with the first two years concentrated on developing competency for entry-level jobs. On the 3<sup>rd</sup> term of the second year, WORK-INTEGRATED LEARNING (WIL) is done in hotels and restaurants. The 3<sup>rd</sup> and 4<sup>th</sup> years of the program are focused on Supervisory Competency, with On-the-Job Training (Supervisory Level) conducted in hotel and restaurant establishments during the final term.





National Competency Standards are developed by all stakeholders in Human Resource Development. Industry's key role is preparation and planning: consultation and workshops, validation and promotion.

After the development of National Competency Standards, the TIBFI-IWC (PWU as a member) benchmarked with ASEAN, APEC, and Australia on their Competency Standards for educating Tourism professionals.

The harmonized international and national competency standards will provide the benchmark for the development of Qualification, Curriculum and Assessment.

QUALITY ASSURANCE (QA): The Industry provides HEI with the needed qualifications for jobs where competencies are defined:

- Core UNITS of competency
- Common UNITS of competency
- Specialized UNITS of competency
- Elective UNITS of competency

The Assessment System aims to determine the competencies acquired by the students. The system is designed to use industry-endorsed competency standards which form the benchmarks for assessment. Assessment is conducted by qualified assessors operating within industry-endorsed assessment guidelines.



## *INTERNATIONAL BENCHMARKING TO REVITALIZE BUSINESS EDUCATION*

Dr. Jose Ma. Gonzalez  
Dean, Conrado Benitez Institute of Business Education (CBIBE)  
The Philippine Women's University  
Manila, Philippines

Business and industry pose greater demands for efficiency, effectiveness and competitiveness in their search for skilled and quality workforce to maintain a competitive edge in both local and international markets. In today's global world, business education schools to address "curriculum mismatch", benchmarking and mechanisms such as industry consultations are called for.

The paradigm for education should be DEMAND-Driven rather than SUPPLY-Driven, and the education curriculum restructured from content-based to competency-based to promote employability among the graduates. A competency-based curriculum serves as framework or for the subsequent development of curriculum and associated methodologies, and training and assessment resources. It specifies outcomes that are consistent with requirements of the workplace as agreed upon through the industry consultations.

Technological developments affecting the financial and corporate world calls for a capable and responsive accounting profession. As a knowledge-based profession, future accountants will be business advisers, corporate financiers, and visionary strategists with advanced technical abilities.

Recognizing these needs, the Conrado Benitez Institute for Business Education (CBIBE) of the Philippine Women's University has embarked in the direction of benchmarking to revitalize its Business Education offerings. CBIBE has applied for voluntary accreditation with two Philippine accrediting bodies, namely, PACUCOA, to look into the necessary inputs; and IQuAME, for desired incomes. It collaborates with other associations in the field of business and industry, including accountancy. In addition, it emphasizes the preparation for fields requiring board examinations like the Certified Public Accountant (CPA) Board.

The topic "International Benchmarking: Direction to Revitalize Business Education" is recommended for research.



***A STUDY OF ETHICAL ATTITUDES OF FIRST YEAR ACCOUNTING  
MAJOR STUDENTS OF DE LA SALLE UNIVERSITY***

Assitant.Professor.Marivic Valenzuela-Manalo  
De La Salle University, Manila, Philippines

The accounting profession in recent years has experienced numerous attacks due to number of corporate and employee wrong doings committed around the world that are attributable to the practice of the profession. One major issue that is currently being addressed is the pressure for more ethical behavior among accountants. The past decades witnessed a wave of corporate accounting scandals, the most controversial of which was that of Enron.

The disclosure of misdeeds of many well known companies have resulted in the general public's scrutiny and increased skepticism on the accounting profession's ability to protect the public interest and for its members to effectively carry out their duties in attesting the veracity of the financial reports prepared by companies. As a result, steps were undertaken by many regulatory bodies throughout the world to ensure that ethics and the moral formation of would be CPA's are properly emphasized in the development of the accounting education curriculum.

Accounting education plays a vital role in developing competence and cultivating integrity among perspective and experienced professional accountants. Therefore the incorporation of business ethics in education is a pressing issue that is being addressed by professional regulatory bodies, schools and universities. Many CPA firms rely on colleges to teach the ethical behavior expected in the profession ( Haas, 2005).

This study assesses the ethical attitudes of first year accounting major students in a private and Catholic university. The students' value system manifested in the university can be a good gauge on how they will behave in the workplace in the future.

This study may be able to provide a benchmark on how business ethics may be incorporated in all accounting subjects. Given the importance of ethical awareness in the accounting profession, this study can be of help in assessing the extent on how schools can intervene in the ethical formations of future accountants.

The study was conducted by using a survey questionnaire containing 15 ethical conduct issues which was distributed to first year students enrolled in Basic Accounting 1 (ACBAS 1) at De La Salle University (DLSU). It has been the thrust of the Accountancy Department to include in all its accounting courses syllabi ethical cases discussions. The survey instrument was adapted from the study made by Dr. Fannie Malone of Texas Southern University entitled The Ethical Attitude of Accounting Students (2006). The questionnaires were distributed to four out of seven sections of accounting major freshmen enrolled in the first term of SY 2006-2007. The questionnaires were distributed in each class and were collected the following day from the class president. This was done so that the student will be free from any biases in responding to the questions included in questionnaire. Names were not required in filling out the forms so that the students can be very honest in answering all the questions included in the survey questionnaire.

The findings of this study are significant since the moral behavior of student in college today is likely to be carried over to the workplace in the future. Given the importance of ethical awareness in the practice of accounting among CPAs in the Philippines, the findings of this study may provide a benchmark on how ethical training in accounting may be done in schools.



*An Experience in Educational Quality Assurance*  
*Accountancy Program, College of Management and Accountancy*  
*Christian University of Thailand*

Rasamee Luckanavaporn

The National Education Act was announced by the Kingdom of Thailand in 1999. This Act stated that all Higher Educational Institutions must establish the Quality Assurance system at both external and internal levels. Christian University is one of the Higher Educational Institutions under the supervision of the office of the Higher Education Commission. The university's role is to produce high quality graduates. This has been the basis for educational quality assurance since 1984.

The College of Management and Accountancy at Christian University was established in 1996. There are currently 3 programs: Business Administration, Accountancy and Law. All programs have exercised their internal quality assurance procedures since 1996. The Accountancy program has been certified by the Higher Education Commission, the Federation of Accounting Professions and the Office of the Civil Service Commission since 1996. For educational cooperation among institutions, the Accountancy Program has been authorized to provide professional training for accountants and tax auditors by the Department of Business Development and the Revenue Department of Thailand in 2003 and 2004 respectively. Furthermore, it was selected to be the central region for the Institute of Internal Auditors of Thailand.

Since 1996, the Accountancy program has worked with the Educational Quality Assurance Committee of College of Management and Accountancy to develop standards and indicators as well as to set up the self assessment of quality of the program. The Accountancy Program has developed a quality assurance system by using CIPO Model: context, input, process and output. For input, the curriculum, students and instructors are the main focus. All curriculum was developed to meet the National Education Plan and society needs. Students are recruited according to the criteria identified in the program. The selection of instructors is based on educational background and working experience. About the process, the Accountancy Program operates according to the university's major missions i.e. teaching and learning, research, arts and culture preservation and academic services to the community. The Accountancy Program emphasized the teaching and learning process which is based on real situations. Cooperation with various public and private enterprises has been established. Teaching and learning methods of every course is based on student-centered needs. The evaluation of teaching is undertaken twice a semester. The instructors are encouraged to involve in doing research, providing student activities and arranging academic services to the community. The ultimate goal of the Accountancy Program is to produce efficient employees with academic professional and ethical skills.



*NURSING EDUCATION, BENCHMARKING AND QUALITY  
ASSURANCE IN UNIVERSITY EDUCATION*

*Program Level*

Associate Professor Penchan S. Monaiyapong  
Dean College of Health Sciences and Nursing  
Christian University of Thailand  
Nakhon Pathom, Thailand

The Thai Professional Nursing and Midwifery Act B.E.2528 was amended on the 20<sup>th</sup> of August B.E.2528. The revised Act was approved by the Parliament and published in the Royal Gazette on the 23<sup>rd</sup> of December B.E.2540, to become “The Professional Nursing and Midwifery Act B.E.2540” The Act provide the approval the nursing, midwifery, or nurse-midwifery curriculum prior to forwarding to the Commission on Higher Education (CHE) and accredit academic institutions that offer educational program.(Wichit Srisuphan, 1997:1)

The Bachelor of nursing science curriculum at Christian University of Thailand (CTU) aims to produce full functioning nurse who has developed a sensitive awareness to the health needs of individual family and community as well as commitment to the alleviation of their health problems arising therefore, they are required the necessary knowledge and attitudes and skills for the promotion and restoration, prevention of illness of health, developed a research attitude through the use the nursing process and able to communicate in western language and lastly able to use the IT effectively.

Today’s nursing graduates are finding a strong market, especially those who have the most education and advanced skills. While school of nursing (CTU) estimate that 100 percent of entry-level bachelor’s degree students had jobs waiting upon graduation. Assuming the role of a key player in developing human resource of the county, higher education administration in Thailand has been carefully laid-out with quality concept intertwined throughout the system, that refer to standard and accreditation and quality assurance. In the rapidly changing context of today’s universities, equity and diversity practitioner are faced with a number of challenges. Higher education is now part of an increasingly competitive. Benchmarking of equity and diversity, can provide the institutions involved, not only measure past performance but importantly to identify drivers of future performance and plan innovative strategies to address these.



***PRIVATE, VOLUNTARY ACCREDITATION: THE EXPERIENCE OF ST. LUKE'S COLLEGE OF NURSING-TRINITY UNIVERSITY OF ASIA***

Assistant Professor Gisela de Asas-Luna  
Dean, St. Luke's College of Nursing  
Trinity University of Asia, Philippines

The Philippine educational system recognizes the need for continuous upgrading of its standards through accreditation as its mode of quality assurance. Voluntary accreditation is characterized by a concern for quality, a sense of volunteerism, a tradition of self-regulation and a reliance on evaluative techniques.

In the Philippines, the Federation of Accrediting Agencies of the Philippines (FAAP) serves as the umbrella organization that coordinates, regulates five accrediting agencies as well as certifies the accreditation status of programs and schools.

The St. Luke's College of Nursing (SLCN), one of the educational program of Trinity University of Asia had its 6<sup>th</sup> resurvey visit conducted by the Philippine Accrediting Association of Schools, Colleges and Universities (PAASCU), the oldest among the five accrediting agencies under FAAP.

Prior to the actual visit, the SLCN underwent the process of self-survey, the results of which were submitted to the accrediting agency.

In the actual visit, the accreditors conducted the following activities with the aim of validating the results of the self-survey report: observation of classes, inspection of the infrastructure and equipment, conduction of interviews to selected students, student leaders, faculty members and administrators, including the President of the University.

Results of accreditation usually come out two to three months after the visit. Currently, the College of Nursing is awaiting results of the accreditation.

Going through the process of accreditation is rewarded by the knowledge that one is assured of quality education which will cascade to the students who will deliver quality service. In the case of Nursing education, patients and the community is assured of safe, quality health services delivered by nursing students and graduate nurses.





*QUALITY ASSURNACE AND BENCHMARKING:  
FROM CLINICAL PRACTICE TO MANAGEMENT IN  
EDUCATIONAL INSTITUTION*

Dr.Prathana Langkarpint  
Dean, McCormick Faculty of Nursing,  
Payap University, Chiang Mai, Thailand

Quality assurance was introduced into Payap University, Chiang Mai, Thailand almost a decade ago. It was officially implemented in 2000 while most staff was started learning about quality assurance together and the Office for National Education Standards and Quality Assessment was established. Since then, the author had a good opportunity to experience quality assurance in the United Kingdom where she was registered as a qualified nurse and worked in critical care units for a number of years. Having been a staff in the National Health Service in the United Kingdom, she brought back those experiences and implement into a management in educational institute.



*A MODEL OF ACCOUNTABILITY FOR SUCCESS IN  
ACADEMIC ADMINISTRATION OF PRIVATE UNIVERSITY*

Dr.Suwanna Narkwiboonwong

Assistance to the Dean, Graduate School,

Christian University of Thailand

Nakhon Pathom, Thailand

The purposes of the research study presented were to examine causal relationship of accountability, teacher role, situation and institutionalization with success in academic administration and to determine a model of accountability for success in academic administration of private university. The study was correlational research used qualitative data and quantitative data. The samples were 5 educational administrators and 7 students collected as a qualitative data and 129 faculty members and 178 students collected as a quantitative data in private university, academic year 2005. The research instruments were structure questions and schedule questionnaire constructed by the researcher. The statistics used for data analysis were descriptive statistics, correlation analysis, confirmatory factor analysis, path analysis and content analysis.

The research results indicated that 1) The causal structural relationship model was conformed to empirical data ( $\chi^2 = 22.30, p=.84, GFI=.97, AGFI=.92, RMR=.01, RMSEA=.00$ ). 2) The factors of the model of accountability for success in academic administration of private university were strategy related to accountability, value, and strategic vision, the causal model revealed 71.10 percent of the variance of success in academic administration. The strategy related to accountability factors contributed the highest effect to the success in academic administration. Strategic vision and value were the second highest effect to the success in academic administration.



## CURRICULUM VITAE

**Name: Warren Arthur SHIPTON**

**Contact Information:**

**Qualifications:**

- Ph.D., University of Sydney, 1965
- M.Ed., James Cook University, 1975
- Dip.Ed., University of Western Australia, 1972
- Dp.Bact., Victoria University of Manchester, 1976
- CELTA (Certificate of English Language Teaching to Adults), Cambridge University, 2002
- International work on Food Security involving sago starch in Papua New Guinea, 2002- present.
- Leader and Administrative Officer, Australian Centre for International Agricultural Research project PHT/2001/016 - 2002- 2005.
- Manager, North Queensland Microbiology Testing Centre, 1998- 2005
- Supervision of higher degree students from Africa and Asia.

**Affiliations:**

- Australian Society for Microbiology

**Awards, Publications, and Research:**

- Contributions featured prominently in the *History of Microbiology in Australia* (1990) on the section dealing with veterinary mycology
- Elected as a Fellow of the Australian Society for Microbiology – FASM
- Listed currently in *Who's Who in Australia*
- Author/co-author of **over 70** book chapters, review papers or research papers in refereed national and international journals in science.
- Author of six publications and three books in the area of religion and philosophy.



## CURRICULUM VITAE

**Name:** DR. JOSE MA. GONZALES, Ph.D.

**Contact information:** Mobile Number: 0917-8333253  
E-mail: jgonzales322@yahoo.com

### **Present Positions:**

- Dean, Conrado Benitez Institute of Business Education (CBIBE)
- Director, Graduate School, The Philippine Women's University

### **Qualifications:**

- Ph.D. in Management (Meritissimus) 1990 Adamson University
- M.S. in Management Engineering 1986 Adamson University
- B.S. in Chemistry 1976 Adamson University
- Accreditor for Business Programs (2004 -date), Philippine Association of Colleges and Universities Commission on Accreditation (PACUCOA)
- Award on Loyal/Dedicated Service, Given by PWU on February 19, 2004
- Recognition for the Invaluable Role as Vice-President for NCR, Given by PCDEB on December 11, 2003
- Award as Most Outstanding Alumnus in the Field of Management, Given by Adamson University Chemistry Alumni Association on December 7, 2002
- Silver Jubilarian Award, Given by the Grand Alumni Association of Adamson University on February 11, 2001.

### **Affiliations:**

- President (2006-2007). Philippine Council of Deans and Educators in Business (PCDEB).

### **Awards, Publications and Research:**

- Author of researches in management evaluations and teaching performance.



## CURRICULUM VITAE

**Name:** Gandhi Pawitan

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Faculty of Social and Political Science  
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### Present Positions:

- Associate Dean for academic and student affairs, Faculty of Social and Political Science, Universitas Katolik Parahyangan, July 2004 - present
- Full time staff of Faculty of Social and Political Science, Department of Business Administration, Universitas Katolik Parahyangan.

### Qualifications:

- 2001 Ph.D. in Statistics from University of Wollongong,
- 1992 MSc. in Statistics from University of Philipinnes Los Ba?nos,
- 1989 Bachelor in Statistics from Institut Pertanian Bogor,

### Affiliations:

- 2002 - present : member of European Network for Business and Industrial Statistics.
- 1994 - 1996 : American Statistical Association

### Awards, Publications and Research:

- Authors of researches on geostatistics, sample survey : methods and analysis, information technology and management science : operation management and operation research



## CURRICULUM VITAE

**Name:** MARIVIC VALENZUELA-MANALO

**Contact information:** 107 Barcelona Bldg., Vista De Lago Villas, Bagong Calzada,  
Barrio Tuktukan, Taguig City, Metro Manila Cell Phone #  
09178468632

**Present Positions:**

- Full-time Faculty Member, De La Salle University

**Affiliations:**

- Philippine Institute of Certified Accountants (PICPA)

**Education:**

Jan.,1998 - Present	De La Salle University Doctor in Business Administration Completed Academic Requirements
1992 - 1996	De La Salle University Master in Business Administration
1982 - 1986	University of Santo Tomas Bachelor in Science of Commerce - Accounting

**Awards, Publications and Research**

- Author of researches in the field of accounting and marketing in the Philippines
- Finalist in the Students' Search for Outstanding Teachers (SSOT), SY 2000-2001 and SY 2005-2006





## CURRICULUM VITAE

**Name:** Assoc. Prof. Dr. Hassanuddeen Abd. Aziz,

**Education:**

1982 BA (Honours) from the University Malaya

1987 Masters of Business Administration by the University of Rochester, New York, United States of America

1995 Master of Science (Policy Economics)

1998 Ph.D. (Financial Economics) from the University of Illinois at Urbana-Champaign, United States of America.

**Position:**

- Director of the Quality Assurance Unit
- Senate Member of the International Islamic University Malaysia.
- Lecturer: undergraduate and postgraduate students in Corporate Finance, Financial Management and Accounting, Quantitative methods, Money, Banking and Capital Markets and also supervise research papers of postgraduate students. He has published widely in the areas of management, quality management and finance.



## CURRICULUM VITAE

**Name:** DR. NORA NASIR

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**Present Position:**

- Assistant Professor Department of English Language & Literature  
Kulliyah of IRKHS International Islamic University Malaysia Jalan Gombak, 53100  
Gombak Kuala Lumpur
- Deputy Director, Quality Assurance Unit, International Islamic University Malaysia

**Qualification:**

- PhD, Applied Linguistics (Glasgow, UK)
- MA, Teaching of English as a Foreign Language (Southern Illinois, USA)
- BSc, English and Education (Southern Illinois, USA)

**Awards, Publications and Research:**

- Classroom Discourse Analysis
- Literary Linguistics
- Teaching Methodology
- Quality Assurance in Higher Education



## CURRICULUM VITAE

**Name** Chatchai Rakthin

**Contact Information:** Computer Science and Management Information Systems  
Program,

Faculty of Informatics, Mahasarakham University

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### **Present Position:**

- Lecturer, C5 (Government Official Rank)
- Committee of the Faculty of Lecturers Board, Mahasarakham University
- Master Degree Program, Lecturer Assistant, Faculty of Informatics, Mahasarakham University

### **Qualifications:**

- M. S. Information Systems, New Jersey Institute of Technology, NJ, USA, 2002
- M.S. Telecommunication and Network Management, Syracuse University, NY, USA, 2000
- Information Technology, Assumption University (ABAC), Thailand, 1996

### **Awards, Publications and Research:**

- Authors of articles and journals on computers and information systems.



## CURRICULUM VITAE

**Name:** FR. BIENVENIDO F. NEBRES, S.J.

**Present Position:**

- **President,** Ateneo de Manila University

**Qualifications:**

- 1970 Ph.D. in mathematics at Stanford University in California, USA
- 1963 M.A. both in Philosophy, at the Jesuit Scholasticate, Berchmans College in Cebu City, Philippines.
- 1962 A.B. in classics and philosophy

**Awards, Publications and Research**

- Received an Honorary Doctor of Laws from the University of the Philippines for his work in promoting science and technology in the country in 1992
- Inducted into the Alumni Hall of Fame of the Asian Activities Center of Stanford University “for his distinguished accomplishments and outstanding contributions to our community and society” in 1999
- Received an Honorary Doctor of Science from De La Salle University for his work in science and science education.



## CURRICULUM VITAE

**Name: Associate Professor Penchan S. Monaiyapong**

**Present Position:**

- Dean, College of Health Sciences and Nursing, Christian University of Thailand
- Chairman Continuing Nursing Education Center , Nursing Council, Christian University of Thailand

**Education:**

- M.Ed. (Nursing Administration), Chulalongkorn University
- Certificate Computer Science, Kansas State University, U.S.A.
- Certificate Short Course Training in EKG, Saint Mary Hospital, Kansas,U.S.A
- Diploma in Midwifery, The Women's Hospital Crown Street, New South Wales, Australia
- Diploma in General Nursing, Narrandera, New South Wales, Australia

**Affiliations:**

- Member, Nurses Association of Chulalongkorn University
- Alumnus, Mahidol University
- Alumnus, The Women Hospital Crown Street, N.S.W. Australia

**Awards, Publications and Research**

- Author/co-author of over 30 articles, journals and researches and publications in the field of nursing and medicine in Thailand.



## CURRICULUM VITAE

**Name:** GISELA de Asas- LUNA

**Position:**

- Dean of the St. Luke' College of Nursing – Trinity University of Asia.

**Qualifications:**

- Bachelor of Science in Nursing
- Diploma in Early Childhood Development
- Masters of Education, in Special Education.
- Master of Arts in Nursing.



## CURRICULUM VITAE

**Name:** Dr. Ignacio S. Pablo

**Contact Information:**

10 Highland Drive, Blue Ridge A, Quezon City

**Present Position:**

- Dean Emeritus, School of Food Science, Tourism, Hotel and Restaurant Management (SFSTHRM), PWU

**Qualifications:**

- PhD Food Science, Massachusetts Institute of Technology, USA 1966
- MS Industrial Engineering, Stanford University, USA 1959
- MS Food Science, University of California, USA 1960
- BS Chemical Engineer, Manuel L. Quezon University 1957
- BA (Bachelor of Arts) Ateneo de Manila (Honorable Mention) 1952

**Affiliations:**

- Director – HADI Foundation, Inc.
- Director – Tuloy sa Don Bosco Foundation
- Director – Stepping Stone For Special Children (SPED)
- Director – Council of Hotel and Restaurant Educators of the Philippines
- Executive Director – Tourism Industry Board Foundation, Inc.
- Chairman Sub Committee for Grants – The Rotary Foundation

**Awards, Publications and Research:**

- 55 scientific papers published in journals and bulletins.
- 20 research projects on Nutrition, Health, Food Processing and Food Hygiene and Sanitation.

Initiated and completed the pioneering projects for Community Development for:

- **Nutrimix:** formulated a low cost indigenous nutrition product for supplementary feeding as a livelihood component of nutrition rehabilitation program
- **Food for the Masses:** a community based profitable food processing and food distributing system using pushcart in the marketing of noodle based products using vegetables as garnishing for nutrient source.
- **Fruit and Fish Irradiation:** use of ionizing radiation for processing of fruits and fish in order to extend the shelf life for commercial operation.
- **Solar Dehydration:** the use of solar energy in the drying of fish to improve quality, productivity and profitability.



## CURRICULUM VITAE

**Name:** Maria Ligaya T. Braganza

### Contact Information:

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 Telephone No: 526-8421 local 194  
 E-mail Address: **bligaya@yahoo.com**

### Present Position:

- Dean, School of Food Science and Technology, The Philippine Women's University

### Qualifications:

- PhD Education, Technological University of the Philippines (TUP) 2005
- MA Applied Science in Food Technology University of New South, Australia 1991
- MS Food Science Philippine Women's University 1985 (thesis pending)
- BA Food Technology, Philippine Women's University, Manila 1977

### Affiliations:

- Board Member - Philippine Association of Food Technologists, Inc (PAFT, Inc.) 2004 - 2006
- PRO - Food Science & Technology Council (FSTC) 2002 – 2006
- Regular Member - TESDA Expert Panel on Food Processing/Processed Food Sector (TEP)
- PRO- School of Food Science, Tourism, Hotel and Restaurant Management (SFSTHRM) Alumni Chapter 2002- 2006
- Accreditor - Philippine Association of Colleges and Universities Commission on Accreditation (PACUCOA) 1998 – 2006
- (Corporate Volunteer - Philippine Business for Social Progress Corporate Volunteers for Enterprise Development (PBSP CVED) Food Production Systems Improvement Cluster June 2006

### Awards, Publications and Research:

- Special Project with Economic Development Foundation, Makati Consultant/Resource person/Trainer-Facilitator on Food Technology/Food Processing: APPROTECH ASIA Special Projects
- CAPA (Contributing, Achieving, Participating Alumni) Award for Food Technology and Research, Feb. 2003 awarded by the PWU Alumni Association





## CURRICULUM VITAE

**Name:** Milagros D. Magsanoc

**Contact Information:**

**Present Position:**

- Dean, HRM/Tourism, School of Food Science, Tourism, Hotel and Restaurant Management, PWU, Taft Avenue, Manila

**Qualifications:**

- PhD Business Management, Philippines Women's University 2005
- MA Development Management, Philippines Women's University, 1990
- MS Foods and Nutrition, Philippines Women's University, 1986
- BS Foods and Nutrition, Philippines Women's University, 1977

**Affiliations:**

- Member, Council of Hotel and Restaurant Educators of the Philippines (COHREP)
- Member, Tourism Industry Board Foundation Inc. (TIBFI)
- Board Member, Association of Administrators in Hospitality, Hotel and Restaurant Management Educational Institutions (AAHRMEI)

**Awards, Publications and Research:**

- Graduated with Honors (Honorable Mention) BSFN-PWU (1977)
- Awarded a Gold Medal as the "Most Outstanding Nutrition Student by the Philippine Association of Nutrition (1977)
- The Physico-Chemical Evaluation of Banana Chips Using the Split-Type Processing Method, 1985
- A Terminal Report on the Improvement of Marginal Settlement Area in Barrio Escopa, Quezon City, 1982
- A Handbook of Low-Cost Golden Country Farm Chicken Recipes, 1982



## CURRICULUM VITAE

**Name:** Prathana Langkarpint

### **Contact Information:**

McCormick Faculty of Nursing

Payap University

Chiang Mai, Thailand 5000

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### **Present Position:**

- Dean of McCormick Faculty of Nursing, Payap University, Chiang Mai, Thailand

### **Qualifications:**

- MA Nursing, Royal College of Nursing, London 2001
- MS Physiology, Chiang Mai University 1989.
- BS Nursing and Midwifery (Second Class Honors) McCormick Faculty of Nursing, Payap University, Chiang Mai, Thailand 1984.
- RN United Kingdom Council of Nursing and Midwifery, 1997

### **Awards, Publications and Research:**

- Principal investigator in research studies focusing on HIV/AIDS
- Principal investigator in research about the socio-economic needs of older people in caring for PWHIV/AIDS. Grant from the World Health Organisation
- Help Age International (Asia Regional Office) speaker, researcher and translator.



## CURRICULUM VITAE

**Name:** Suwanna Narkwiboonwong

**Contact Information:**

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Phone: 02-451-9465

**Present Position:**

- Assistant Dean, Graduate School, Christian University of Thailand

**Qualifications:**

- PhD Education (Educational Administration), Kasertsart University Bangkok, Thailand 2006
- MA Education (Guidance and Counselling) Psychology, Srinakarinwiro University, Bangkok, Thailand, 1992
- BS Health Education, Mahidol University, Bangkok, Thailand, 1984
- Public Diploma Nursing and Education, Kuakaroon Nursing College, Bangkok, Thailand, 1981

**Awards, Publications and Research:**

- The Element of Accountability as a Causal Factor on the Job Effectiveness in Private University: The case Study of Christian University, 2006
- The Element of Accountability as a Causal Factor on the Job Effectiveness in Private University: The case Study of Christian University. Office of the National Education Commission Thai Education Journal No.24 September 2006
- Accountability in Higher Education Administration. Christian University of Thailand Journal No.2 May-August 2005



## CURRICULUM VITAE

**Name:** Rasamee Luckanavanaporn

### Contact Information:

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Tel: 034-229-480-7

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e-mail: [luckanav@yahoo.com](mailto:luckanav@yahoo.com)

### Present Position:

- Assistant Dean, College of Management and Accountancy, Christian University of Thailand

### Qualifications:

- MA International Studies (Concentration area in Human Resource Management),  
University of Oregon, U.S.A.
- BA Secretarial Science Payap University, Chiang Mai Thailand

### Awards, Publications and Research:

- Management Systems Evaluation for Lopburi One Tambon One Product (OTOP)  
Distribution Center
- Workplace Stressor: Causes and Solutions , Christian University Journal, Vol. 8 No. 3  
September-December 2002.
- Leadership and Corporate Success, Christian University Journal, Vol. 10 No. 3  
September-December 2004
- How to Manage Your Time Effectively. Nakorn Prathom, Chamber of Commerce  
Newsletter. 2006



## CURRICULUM VITAE

**Name:** S. Birgul Tantekin-Ersolmaz

**Contact Information:**

**Present Position:**

- Professor of Chemical Engineering at Istanbul Technical University (ITU).

**Qualifications:**

- PhD, University of Colorado, Boulder in USA
- MS, University of Colorado, Boulder , USA 1986
  
- BS Istanbul Technical University 1981

**Affiliations:**

- Advisor - ITU Rector on engineering education and accreditation 2000-2004.
- Co-chair of the ITU Senate Accreditation Committee
- Evaluator - Engineering Evaluation Board (MUDEK) of Turkey.

**Awards, Publications and Research:**

- Research on engineering education, in particular quality and accreditation.
- received the Fulbright Research Scholarship for conducting research in the University of Texas, Austin in USA in the 1998-1999 academic year.
- Her current studies concentrate mainly on polymeric and composite membrane formation and characterization, membrane based gas and vapour separation, and environmental applications of membrane processes. She has more than 50 scientific publications.
- Chemical Engineering, in particular in the areas of Membrane Science and Technology, Polymeric and Polymer Based Composite Materials, Underground Coal gasification, Transport Phenomena, Engineering Education, and Quality and Accreditation.
- Accreditation and quality projects of ITU including the substantial equivalency certification of its 21 engineering programs by ABET (Accreditation Board for Engineering and Technology) in the USA.



## CURRICULUM VITAE

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**Present Position:**

- Senior Assistant Academic Registrar, Hong Kong Baptist University

**Qualifications:**

**Affiliations:**

- Director - Joint Quality Review Committee Ltd, Hong Kong

**Awards, Publications and Research:**

- Presented a paper on “Assessing Quality in Higher Education as Hong Kong Approaches 1997” at the 5th International Conference on Assessing Quality in Higher Education, Bonn, Germany, 1993
- Researched into “Management of Change in a Hong Kong Tertiary Institution” (City Polytechnic), 1993.
- Article on “Quality Assurance in Hong Kong Baptist University” for the International Network for Quality Assurance Agencies in Higher Education’s “QA” journal, August 1995
- Paper on “Enhancing academic quality at Hong Kong Baptist University” at a seminar in July 1997
- Paper on “Internal quality assurance system at HKBU” at a HKCAA workshop on “Internal Quality Assurance Systems:Lessons from Three Local Cases” held on 22 October 1999
- Paper titled, “As we mature in Quality Assurance” at the International Seminar on Changing Patterns in University Management in Beijing on 12-14 April 2000



## CURRICULUM VITAE

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**Present Position:**

- Associate Professor, Department of Computer Science, Faculty of Science, Kasetsart University, Bangkok, Thailand

**Qualifications:**

- D.Sc. Computer Science, George Washington University, School of Engineering and Applied Science, USA, Aug 1998, Thesis: [An Automatic Indexing for Thai Text Retrieval](#)
- M.S. Computer Science, National Institute of Development Administration (NIDA) School of Applied Statistics, Bangkok Thailand, June 1983
- B.Ed. Mathematics and Business, Faculty of Education, Chulalongkorn University, Bangkok Thailand, April 1979

**Affiliations:**

**Awards, Publications and Research:**

- Author of researches in engineering and computer science.



## CURRICULUM VITAE

**Name:** Mrs. Nantana Sirisup

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Chulalongkorn University

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Fax: (662)256-4494, 252-2702 ext. 102

E-mail: fmednsr@md2.md.chula.ac.th  
nantana26@hotmail.com

### Present Position:

- Associate Dean for Academic Affairs, Head, Department of Forensic Medicine

### Qualifications:

- B.Sc(Medical Science), Chulalongkorn University 1970
- M.D. Chulalongkorn University 1972
- LL.B Ramkamhang University 1980
- Certificate of Proficiency in Forensic Medicine, Thai Medical Council 1980

### Affiliations:

### Awards, Publications and Research:

- Improving Quality in Medical Education: Evolving Trends. Regional Consultation of medical Councils in Countries of the SEA Region, Thimpu, Bhutan 17-19 October, 2006
- The Twenty-Eight Year Experience of Symbiotic Medical Education in Thailand. AMEE 2006, Association for Medical Education in Europe Conference, Genoa, Italy, September 16-18, 2006
- "Health ethics in South-East Asia" Teaching Health Ethics: Resource Materials from the WHO SEA Region. 2005; volume 6
- Quality Assurance System and Impacts on Medical Education: Thai Experience, WHO Bi-regional Meeting on Psychosocial and Ethics, Bangkok, Thailand, June 4-6, 2004
- Using modified Delphi technique to prioritize problems in curriculum development. AMEE 2003, Association for Medical Education in Europe Conference, Bern, Switzerland, August 31st -September 3rd, 2003
- Quality Assessment of Medical Education in Some Medical Schools in Thailand. World Federation for Medical Education Conference Copenhagen, Denmark 15-19 March, 2003





Association of Christian Universities and Colleges in Asia			
(ACUCA)			
Pre-Assembly Conference			
Participants' List			
NO	INSTITUTION	NAME	POSITION
<b>HONG KONG</b>			
1	Hong Kong Baptist University	Prof. Yiu-Kwan Fan	Vice President (Development)
2	Lingnan University	Prof. Edward K.Y. Chen	President
<b>INDONESIA</b>			
3	Parahyangan Catholic University	Dr. Aloysius Rusli	Vice Rector for Academic and Student Affairs
4	Parahyangan Catholic University	Dr. Gandhi Pawitan	Vice Dean for Academic Affairs
5	Parahyangan Catholic University	Mr. Paulus Krismastono	Quality Assurance Team
6	Parahyangan Catholic University	Dr. Pius Sugeng Prasetyo	Head of Public Administration Department
7	Parahyangan Catholic University	Agus Surmana	Lecturer
8	Parahyangan Catholic University	Dr. Bayu Seto Hardjowahono	Faculty Member
9	Petra Christian University	Ir. Paul Nugraha	Rector
10	Satya Wacana Christian University	Prof. Dr. Kris Herawan Timotius	Rector
11	Duta Wacana Christian University	Dr. Budyanto	Rector
12	Duta Wacana Christian University	Dr. Wimmie Handiwidjojo	Vice Rector
13	Universitas Pelita Harapan	Ms. Ferliana Suminto	Vice President for Finance and Administration
14	Universitas Pelita Harapan	Mr. Sudomo	Vice President for Student & Alumni Services
15	Atma Jaya Yogyakarta University	Mr. Tonny Pongoh	Vice Rector for Cooperation
<b>JAPAN</b>			
16	International Christian University	Dr. Norihiko Suzuki	President
17	International Christian University	Prof. Peter McCagg	Dean of International Affairs
18	Kwansei Gakuin University	Prof. Dr. Ruth Grubel	Assoc. Dean of International Education & Cooperation
19	Doshisha University	Dr. Eiji Hatta	President
20	Doshisha University	Mr. Yasuhiro Tanaka	Secretary to the President
21	Aoyama Gakuin University	Asst. Prof. Rev. Dr. Paul Tsuchico Shew	University Chaplain
22	Obirin University	Rev. Takayasu Mitani	Professor, Core Education Center
23	Sogang University	Dr. Byungdoo Sohn	President



NO	INSTITUTION	NAME	POSITION
	<b>KOREA</b>		
24	Sogang University	Prof. Hyeonsik Cheong	Director of International and Public Relations
25	Sogang University	Prof. Byoung Jun Park	University Chaplain
26	Soongsil University	Dr. Moo Sung Chung	Dean of the Graduate school of social welfare
27	Keimyung University	Dr. Jin Woo Lee	President
28	Keimyung University	Rev. Pastor Dr. Do-Hwa Huh	Dean of Chapel
29	Hannam University	Prof. Dr. Kiho Song	Director of the Center for International Relations
	<b>PHILIPPINES</b>		
30	Ateneo de Manila University	Fr. Bienvenido Nebres, S.J.	President
31	Ateneo de Manila University	Dr. Antonette Palma-Angeles	Academic Vice President
32	Central Philippine University	Dr. Juanito Acanto	President
33	De La Salle University	Asst. Prof. Marivic Valenzuela-Manalo	Faculty Member
34	Philippine Christian University	Dr. Greg Melchor de Lara	Vice President for Academic Affairs
35	Silliman University	Dr. Ben Malayang III	President
36	Trinity University of Asia	Dr. Epitacio Palispis	Vice President for Academic Affairs
37	Trinity University of Asia	Dr. Benjamin Dayrit	Dean, Graduate School
38	Trinity University of Asia	Prof. Circe Concepcion	Dean of College of Business Administration
39	Trinity University of Asia	Asst. Prof. Gisela Luna	Dean, College of Nursing
40	Filamer Christian College	Dr. Expedito Seneres	President
41	The Philippine Women's University	Dr. Dina Catalina Dayon	AVP for Academic Affairs
42	The Philippine Women's University	Dr. Jose Ma. Gonzales, Ph.D., DBE	Dean, CBIBE/Director, Graduate School
43	The Philippine Women's University	Dr. Ignacio Pablo	Dean Emeritus
44	The Philippine Women's University	Dr. Milagros Magsanoc	Dean, School of Hospitality Management
45	The Philippine Women's University	Dr. Ligaya Braganza	Dean, School of Food Science and Technology
46	St. Paul University Philippines Tuguegarao	Sister Remy Angela Junio	President
47	St. Paul University Philippines Manila	Ms. Wynna Marie Medina	President
48	St. Paul University Philippines Dumaguete	Sister Maria Nilda Masirag	President
49	St. Paul University Philippines Iloilo	Sister Maria Adelina Portillo	Vice President for Academic Affairs
50	St. Paul University Philippines Cagayan	Dr. Rosalinda Tanguilan	Dean, School of Education
51	St. Paul University Philippines Cagayan	Dr. Josephine Campanano	Director, Planning and Development
52	St. Paul University Philippines	Dr. Maria Dina Alilain	Vice President for Academic Affairs



NO	INSTITUTION	NAME	POSITION
	<b>TAIWAN</b>		
53	Fu Jen Catholic University	Assoc. Prof. Michael Kwo	Vice President for Mission
54	Soochow University	Prof. Wei-Liang Chao	Dean
55	Chung Yuan Christian University	Prof. Shih Ping Tung	Dean of College of Science
56	Providence University	Dr. Sister Anne Therese Falkenstein	Director of the Office of International Affairs
57	St. John's University	Dr. Tuen Ho Yang	President
58	Chang Jung Christian University	Dr. Chin-Seng Chen	President
59	Chang Jung Christian University	Rev. Yatang Chuang	
60	Wenzao Ursuline College of Languages	Ms. Chen Margaret	Vice President
	<b>THAILAND</b>		
61	Payap University	Asst. Prof. Rev. Dr. Pradit Takerngrangsarit	President
62	Payap University	Dr. Tatikul Chaiwun	Dean, Faculty of Business Administration
63	Payap University	Dr. Prathana Langkarpint	Dean, McCormick Faculty of Nursing
64	Assumption University	Bro. Prathip Martin Komolmas	President Emeritus
65	Assumption University	Bro. Visith Srivichairatana	Vice President
66	Christian University of Thailand	Asst. Prof. Dr. Janjira Wongkhomthong	ACUCA President, President Christian University
67	Christian University of Thailand	Rev. Dr. Kenneth Dobson	ACUCA General Secretary
68	Christian University of Thailand	Assoc. Prof. Dr. Winai Rungsinan	Vice President
69	Christian University of Thailand	Assoc. Prof. Penchan S. Monaiyapong	Dean, College of Health Sciences and Nursing
70	Christian University of Thailand	Dr. Suwanna Narkwiboonwong	Assistant to the Dean
71	Christian University of Thailand	Ms. Rasamee Luckanavanaporn	Assistant to the Dean
72	Mission College	Dr. Warren Arthur Shipton	President
73	Mission College	Dr. Mack Tennyson	Vice President Finance
74	Maharakham University	Mr. Chatchai Rakthin	Lecturer
	<b>MALAYSIA</b>		
75	International Islamic University Malaysia	Assoc. Prof. Dr. Hassanuddeen Abd. Aziz	Director
76	International Islamic University Malaysia	Mr. Abdul Rahim Ahmad	Senior Deputy Director/Special Officer to the Rector
	<b>SPEAKERS</b>		
77	Former Minister of University Affairs	Prof. Dr. Krasae Chanawongse	President
78	Istanbul Technical University	Prof. Dr. Birgul Tantekin-Ersolmaz	Keynote Speaker
79	Hong Kong Baptist University	Mrs. Pauline Mah	Head, Academic Quality Support Office
80	Kasetsart University	Assoc. Prof. Dr. Chuleerat Jaruskulchai	Asst. to the President for Quality Assurance
81	Chulalongkorn University	Asst. Prof. Nantana Sirisap	School of Medicine
82	IAUP and Siam University	Dr. Pornchai Mongkhonvanit	President
83	Christian University of Thailand	Mr. Visal Pattarathammas	CTU Chancellor



## *The ACUCA Biennial Pre-assembly Conference*

### *The Steering Committee*

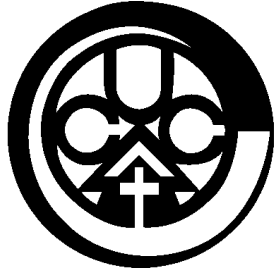
1. Assistant Professor Dr. Janjira Wongkhomthong	Chair
2. Associate Professor Dr. Winai Rungsinan	Vice-chair
3. Associate Professor Sompan Hinjiran	Vice-chair
4. Ajarn Porntip Kawinsuporn	Vice-chair
5. Associate Professor Penchan S. Monaiyapong	Committee
6. Associate Professor Dr. Pragob Kunarak	Committee
7. Dr. Saowanee Karndacharuk	Committee
8. Ajarn Kanchana Savatasukh	Committee
9. Ajarn Benjawun Budhiangkul	Committee
10. Ajarn Suthep Wuthiwaropas	Committee
11. Ajarn Sommit Chaiyo	Committee
12. Associate Professor Dr. Luckcsana Inklab	Committee
13. Ajarn Rasamee Luckanavanaporn	Committee
14. Dr. Suwanna Narkwiboonwong	Committee
15. Ajarn Sopin Thaweepongsakorn	Committee
16. Ajarn Supassara Vipakul	Committee
17. Ajarn Orapan Boonsom	Committee
18. Ajarn Anucha Marien	Committee
19. Dr. Kenneth Dobson	Secretary
20. Ms. Saranya Praharnparp	Asst. secretary
21. Ms. Jasmine Pesigan	Asst. secretary
22. Ms. Sathiraporn Ragsakambhira	Asst. secretary

### *The Organizing Committee*

1. Assistant Professor Dr. Janjira Wongkhomthong	Advisor
2. Associate Professor Sompan Hinjiran	Sub-committee Chair of Academic Program
3. Associate Professor Dr. Winai Rungsinan	Sub-committee Chair of Registration and Audio-Visual Aid
4. Ajarn Kanchana Savatasukh	Sub-committee Chair of Public Relations, Venue, and Additional Program
5. Ajarn Suthep Wuthiwaropas	Sub-committee Chair of Finance and Transportation
6. Dr. Kenneth Dobson	Sub-committee Chair of Conference Report

*The Sub-committee for Academic Program*

- |   |                 |
|---|-----------------|
| 1. Assistant Professor Dr. Janjira Wongkhomthong  | Advisor         |
| 2. Associate Professor Dr. Sujitra Luangamornlerd | Advisor         |
| 3. Associate Professor Sompan Hinjiranan          | Chair           |
| 4. Associate Professor Penchan S. Monaiyapong     | Committee       |
| 5. Associate Professor Dr. Pragob Kunarak         | Committee       |
| 6. Associate Professor Dr. Luksana Inklab         | Committee       |
| 7. Dr. Sakul Changmai                             | Committee       |
| 8. Dr. Supattana Khomson                          | Committee       |
| 9. Ajarn Suchada Raungratanaamporn                | Committee       |
| 10. Ajarn Supranee Tangwong                       | Committee       |
| 11. Ajarn Warinthorn Damrongratnuwong             | Committee       |
| 12. Ajarn Zyalie Lotivio                          | Committee       |
| 13. Ajarn Ketsaraporn Thongphumprueaksa           | Committee       |
| 14. Ajarn Rasamee Luckanavanaporn                 | Secretary       |
| 15. Ajarn Orapan Boonsom                          | Asst. secretary |



*Christian University of Thailand*

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